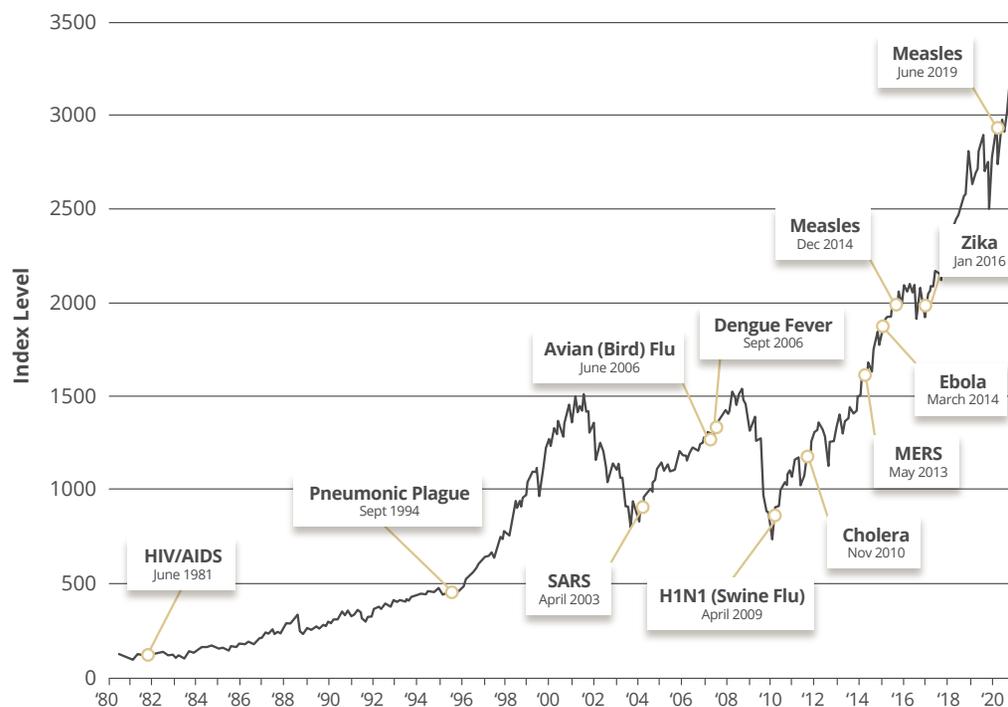


Chart of the Month

February 2020

Epidemics and S&P Index Performance



Epidemic	Date	S&P 500 6-Month % Change	S&P 500 12-Month % Change
HIV/AIDS	June 1981	-6.6%	-16.5%
Pneumonic Plague	Sept 1994	8.2%	26.3%
SARS	April 2003	14.6%	20.8%
Avian (Bird) Flu	June 2006	11.7%	18.4%
Dengue Fever	Sept 2006	6.4%	14.3%
H1N1 (Swine Flu)	April 2009	18.7%	36.0%
Cholera	Nov 2010	13.9%	5.6%
MERS	May 2013	10.7%	18.0%
Ebola	March 2014	5.3%	10.4%
Measles	Dec 2014	0.2%	-0.7%
Zika	Jan 2016	12.0%	17.5%
Measles	June 2019	9.8%	N/A*
Average Price Return		8.8%	13.6%

*Source: First Trust

Coronavirus is one of thirteen epidemic outbreaks that have threatened health and economic conditions over the last 40-years. While news of the outbreaks often moves financial markets, in 11 of the 12 cases prior to coronavirus, the S&P 500 was up an average 8.8% 6-month later and in 9 of the 11 cases, it was up 13.6% after 12-months.* While we take such historic studies with a grain of salt, they are a reference point as we assess if/how this health/economic threat is different. Stay tuned.

At a glance

Leadership



Joseph J. Janiczek
MSFS, ChFC
CEO



R. Brady Siegrist,
CFP®
Managing Partner of
Wealth Management



Kyle Kersting
CFA, CAIA
Managing Director of
Investments



Carole A. McKeown
FPQP™
Wealth Strategist



Justina Farber
AAMS®, AWMA®
Wealth Strategist



Pamela S. Dorn
Director of Client
Operations



Cathy Wegner
Director of New Client
Engagements



Courtney Townley
Director of Business
Operations

Highlights

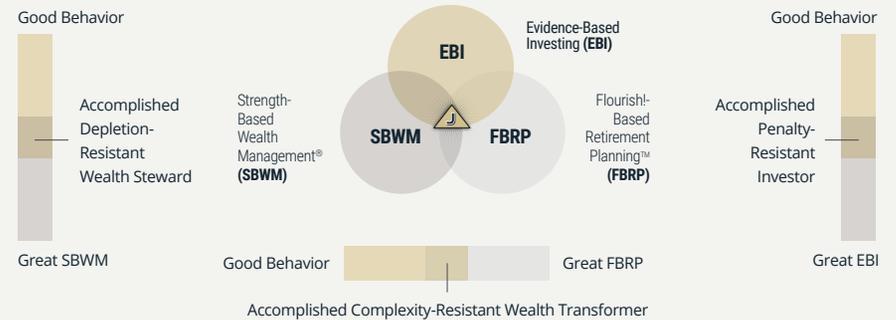
- Founded in 1990. Fee-only Full Disclosure
- SEC Registered Investment Advisor with clients in 25 states across country.
- Named among the Top, Best and Most Exclusive Wealth Advisors and Managers in the Nation multiple times.*
- Pioneer in Evidence Based Investing (EBI) and Strength Based Wealth Management® (SBWM).
- Awarded patent for Systems and Methods for Optimizing Wealth. (U.S.P.T.O. #8,403,739)
- Awarded Gold Medal, Best Business/ Finance Book of Year by CIPA.

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Legally bound to do what is in your best interest 100% of the time.
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No selling of products, or earning of commissions.
- 3 | Full-disclosure**
No undisclosed arrangements.
- 4 | Full Breadth**
No narrow scope limiting the advisor's perspective – our Evidence Based Investing and Strength Based Wealth Management® is our full breadth approach
- 5 | Free Agency**
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Formula

$$SBWM + EBI + FBRP = \text{Optimal Freedom of Time, Money, Property, Relationship \& Purpose}$$



Most Useful Tools & Concepts

- The Stages of Financial Freedom®
- Wealth Optimization Plan & Dashboard
- 35 Essential Strengths®
- Lifestyle Protection Analysis™
- Five Guiding Principles®
- 7 Flourish! Activators™ New

Most Popular Investor Resources

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- Quarterly Market Update Report
- Quarterly Perspective Advantage Deck
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- Smart Investing Guide
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Mutual Funds Magazine: Rankings are based on data provided by investment firms. Included factors were nomination by peers, higher education, professional accreditations, SEC and state registrations, fee structure, assets under management, minimum client portfolio, years of experience and SEC filings. Investment performance is not an explicit component.

Worth Magazine: Rankings are based on data provided by investment firms. Included factors were professional designation and background, client retention rates, average portfolio returns, fee structures and sample financial plans were submitted for review. Investment performance is not an explicit component.

Sources: Barron's March 2019, 2018, 2017, 2016, 2015, 2014; Financial Times June 2017, 2015; AdvisoryHQ March 2018, 2017, 2016; Mutual Funds magazine January 2001; Worth magazine July 2002, January 2004, October 2004, October 2008. TM & Copyright Janiczek Wealth Management. All rights reserved. Strength Based Wealth Management® 35 Essential Strengths®, The Stages of Financial Freedom®, Wealth Optimization Plan™, Wealth Optimization Dashboard™, Lifestyle Protection Analysis™, Flourish! Activators™ and Flourish! Based Retirement Planning™ are all trademarks of Wealth with Ease, LLC. For details, call 303-721-7000.



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